

Twitter Policy



Policy updated by Mr Simmons (Computing leader): October 2021

Policy approved by Governors: November 2021

A handwritten signature in black ink that reads "Fiona Taylor".

Chair of Governors

A handwritten signature in black ink that reads "Mr M Grogan".

Headteacher

Policy shared with staff and shared on the school website: November 2021

'Never settle for less than your best'

TWITTER POLICY

Our school motto

Never settle for less than your best.

Our Vision

Following in the footsteps of Jesus, each member of our community will flourish as resilient, respectful and adaptable individuals prepared for life's journey. Along the way we will encourage and inspire each other to continue growing as beacons of light in our own lives and the wider world.

Our Mission Statement

St. George's Central seeks to provide quality education rooted in the Christian faith, serving the spiritual, moral, and educational needs of the community of which it is part.

Aims of using Twitter

St. George's Central CE Primary School and Nursery Twitter accounts will be used and followed principally by staff, parents/carers and other professionals in order to advertise the excellent work by staff, pupils, parents and governors and to celebrate the success and achievements of the children. Similarly, it will also contain information detailing special events in school. The aim of this is to run alongside more traditional methods like sending home letters, the website and text messaging service. Twitter will not be used to replace these current systems. Whilst using Twitter, all staff will demonstrate safe and responsible use of social media

Twitter control and usage

The uploading of content will be controlled by approved staff. They alone will be responsible for password protection and uploading of content. St George's Central Primary School Twitter accounts will mainly tweet between the hours of 8am and 6pm between Monday and Friday. Other tweets may be sent outside of this time such as school events (e.g. football matches, residential trips, performances) or to share urgent school news (e.g. closers due to adverse weather). To keep parents/carers and followers up to date with school based events, staff will aim post on their Twitter account at least once a week. Contact with other Twitter users should be made via tweet replies rather than private messages.

Twitter followers

At present, St George's Central Primary School Twitter accounts are open to all followers. However, we reserve the right to block accounts deemed inappropriate or offensive to ourselves and/or others. Staff wishing to follow St George's Central Primary School Twitter accounts may do so as long as their twitter account is secure and private. Under no circumstances should staff members follow parents/carers or students. Professional accounts should be used to advertise the school in a positive light and promote useful information to their followers.

In order to protect ourselves from inappropriate content being distributed into our news feeds, St George's Central Primary School accounts will not actively seek to follow other users. However, exceptions may be made where following a @handle which has benefits to the school such as a children's author or an educational account. Once again, these will be decided on a case-by-case basis at the discretion of the user. The Twitter account should be used more as a distributor of information to those who follow it and not as a receiver of information.

Inappropriate content and referencing

St George's Central Primary School Twitter accounts welcomes any referencing, mentions, or interactions that show the school in a positive light only. Therefore, St George's Central Primary School deems any of the following as inappropriate:

- Offensive language or remarks aimed at the school, its staff, parents, governors or others affiliated with the school.
- Unsuitable images or content posted into its feed.
- Images or text that infringe upon copyright.
- Comments that aim to undermine the school, its staff, parents, governors or others affiliated with the school.

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Jesus said, 'I am the light of the world. Whoever follows Me will not walk in darkness, but will have the light of life.' John 8:12

Any inappropriate content will be deleted and its users will be removed, blocked, and, depending on the nature of the comment, reported to Twitter. Furthermore, incidents of a more serious nature may be reported to the appropriate authority.

Tweets and images

St George's Central Twitter accounts will not reference children's names in any tweet. It will post photos of work and learning. All children who have not got permission to feature on the website/twitter feed will not be shown but their work could be.

Tweets and images

The use of any information shared on Twitter will comply with GDPR guidelines.

Twitter's own safety rules can be read on: <https://support.twitter.com/groups/56-policies-violations>.

This policy should be read in conjunction with the following policies:

Online Safety Policy

Behaviour and Relationships Policy

GDPR Policy

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