

Year 5 and 6: Living in the Wider World

Subject Specific Vocabulary

Media	The means of communication e.g. phone, letters, emails, television, radio.
Social Media	A computer based technology that facilitates the sharing of ideas, thoughts and information through virtual networks and communities .
Influence	A thing or person that has the power to affect another.
Pressure	A strong influence or burden on the mind or emotions.
Marketing	Activities a company does to promote the buying or selling of a product or service.
Advertising	How a company encourages people to buy their products, services or ideas.
Consumers	Someone who buys the goods or the services.
Manipulate	To manage, influence, or use skilfully to achieve a desired end.
Reality	The way things actually are.
Distribution	Thee act of giving out, spreading or delivering information.

How can the media influence people?



What I will learn by the end of this topic:

- How the media, including online experiences, can affect people's wellbeing – their thoughts, feelings and actions.
- Not everything should be shared online or social media and that there are rules about this, including the distribution of images.
- Mixed messages in the media exist (including about health, the news and different groups of people) and that these can influence opinions and decisions.
- How text and images can be manipulated or invented; strategies to recognise this.
- How to evaluate how reliable different types of online content and media are, e.g. videos, blogs, news, reviews, adverts.

Be Responsible

? How can we check?

I've found something online which I think is reliable but how do I check?



Check it on at least three different websites



Check in a book



Talk to someone about what you found

INSTAGRAM vs. REALITY



Previous Learning

- I have learned the skills and vocabulary to share my thoughts and feelings.
- I know about trusting relationships and know I should tell a trusted adult if I have a concern.
- I know how to show care and concern for others.
- I understand we have a share responsibility to protect the world around us.

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Subject Specific Vocabulary

Suspicious	A well-defined area, such as a town or area of a town, where people live together under one government.
Trust (verb)	To believe something is good and honest and will not harm you, or that something is safe and reliable.
Trust (noun)	The belief that you can trust someone or something.
Reliable	To be able to trust.
Appropriate	Suitable or proper in the circumstances.
Private	Something sent to either one person or a selected group. Both public and private
Public	Meaning visible by anyone on that account.
Misleading	Something that gives you a wrong idea or impression.
Violence	The causing of pain or harm, usually intentionally .
Gambling	Betting or risking something of value in hope of winning a game, money or prize.
Age restrictions	An age under or over which something can or cannot be done.

How can the media influence people?



What I will learn by the end of this topic:

- To recognise unsafe or suspicious content online and what to do about it.
- How information is ranked, selected, targeted to meet the interests of individuals and groups, and can be used to influence us.
- How to make decisions about the content I view online or in the media and know if it is appropriate for my age range
- How to respond to and if necessary, report information viewed online which is upsetting, frightening or untrue
- To recognise the risks involved in gambling related activities, what might influence somebody to gamble and the impact it might have
- To discuss and debate what influences people's decisions, taking into consideration different viewpoints

Be Responsible

- ✓ Respect and follow the age restrictions – nearly all social media sites and apps require users to be aged 13 before they are allowed to use them.
- ✓ Use privacy settings to control who can see what we share
- ✓ Never share information or images that we do not want lots of other people to see.
- ✓ Always be kind and never use words or images to hurt other people
- ✓ Tell a trusted adult straight away if we see anything that worries, frightens or concerns, US.



T is for Tell

If you are uncomfortable or worried about anything you should **TELL** someone!



Previous Learning

- I have learned the skills and vocabulary to share my thoughts and feelings.
- I know about trusting relationships and know I should tell a trusted adult if I have a concern.
- I know how to show care and concern for others.
- I understand we have a share responsibility to protect the world around us.